



Lean Potion #9: Communication the Next Lean Frontier (Paperback)

By Sam Yankelevitch

Ashir Diss, LLC, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.For effective execution in today s complex global arena, your organization needs people from different areas and functions to interact and collaborate effectively. And this is not always easy, given that participants may be geographically separated, belong to different cultures, and speak different languages. Misunderstandings related to these factors can contribute dramatically to unbudgeted costs and, on occasion, deal a heavy blow to your bottom line. Like most managers, even if you recognize the risk that bad communication may negatively affect your finances, you may tend to opt for a quick fix or a technology solution-perhaps because you are under the impression that this soft problem can be solved with an approach normally used for other problems. The reality is that once these patches fail, it s left up to people on the front lines to interact effectively and manage day-to-day issues as they occur. This book offers a better alternative: address communication as a process, and apply familiar Lean methodologies to uncover the underlying factors that can impact the quality of any interaction. While Lean...



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