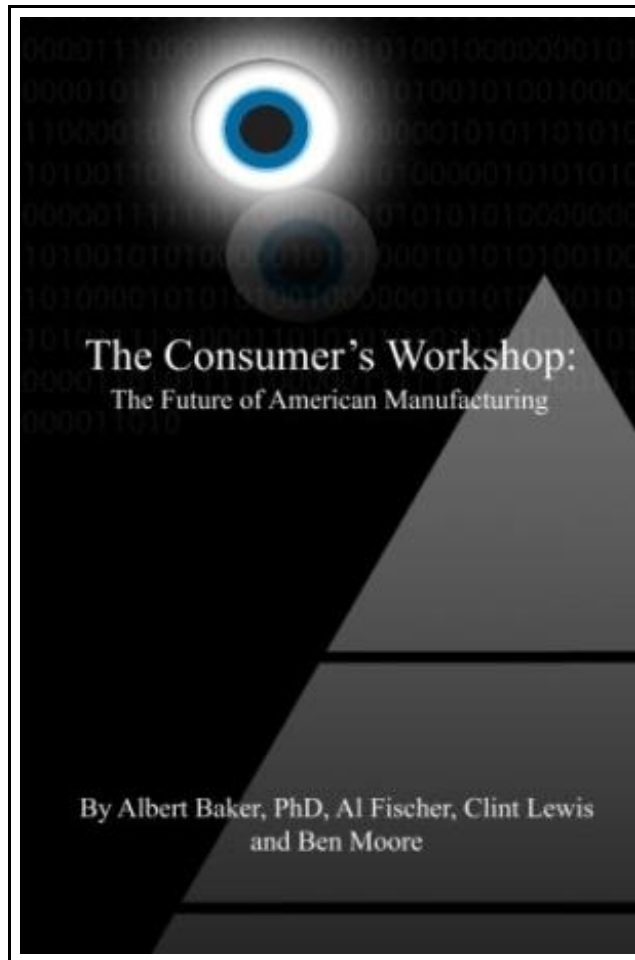


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THE CONSUMER S WORKSHOP: THE FUTURE OF AMERICAN MANUFACTURING (PAPERBACK)



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Booksurge Publishing, United States, 2007. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****.In Part I Learning from the Past we explore the history of American Manufacturing. We are on a trajectory toward the future. We intend to show that trajectory by a short review of our recent past. In Chapter 1, titled The History of American Manufacturing- Where it All Came From we examine the impact of the First Industrial Revolution (from Manpower to Steam Power) and the Second Industrial Revolutions (of Modern Day Manufacturing Methods) on American Manufacturing. In Chapter 2, which is called The Information Revolution in Manufacturing, we examine the impact of the Third Industrial Revolution that started after the 1940s and is still in process. In this chapter we explore the shift in manufacturing from Individuals to System Thinking, the growth of Lean and Six Sigma methodologies and the emergence of MRPII/ERP systems. In Part Two, which is called Efficient and Profitable Customization, we take a look ahead to the future. We show how American manufacturing is only midway through these current trends and how these trends foreshadow the remaining topics in this book: systems thinking, the engineering pyramid, product configuration, configuration engineering and mass customization. In Chapter 3, called It s Not about the Computer, it s about Systems Thinking, we explore how recent advances in Systems Thinking have helped to lower development costs. In Chapter 4, called The Engineering Pyramid, we introduce readers to our Engineering Pyramid paradigm and a top down approach that can be utilized to increase the speed of innovation and dramatically lower engineering costs. In Chapter 5, called Systemization and Standardization - They are Not the Same we explore the current challenges of designing and building customized products and...

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